How Many Websites Use WooCommerce? Usage Stats 2020

What percentage of online stores use WooCommerce in 2020?

- Total sites: 3,876,748
- All-time downloads: 82,375,929
- 6.8% of the top 1 million websites.

How do WooCommerce stats & market share compare to other WordPress e-commerce plugins?

This shows that the competitive advantage of WooCommerce is even greater when compared to other WordPress e-commerce plugins. An amazing 93.7% of all WordPress e-commerce websites use WooCommerce instead of another plugin. Ecwid is the second most popular, followed fairly closely by WP e-Commerce and Easy Digital Downloads. But none of them even come close to WooCommerce in the stats.